

September 10, 2015

Tanaka Precious Metals
Tanaka Holdings Co., Ltd.

Electroplating Engineers of Japan Establishes Local Subsidiary in Shanghai

Environmentally-friendly non-cyanide plating solution for printed circuit boards introduced for first time in China
System closely based on customers in China constructed,
reducing the number of days until supply of technology services to one tenth

Tanaka Holdings Co., Ltd. (Head office: Chiyoda-ku, Tokyo; Representative Director & CEO: Akira Tanae) today announced that Electroplating Engineers of Japan, Limited (Head Office: Hiratsuka-shi, Kanagawa; Representative Director & CEO: Koichiro Tanaka; EEJA), which operates the Tanaka Precious Metals' plating business will establish EEJA Shanghai as a local subsidiary in Shanghai in order to expand and enhance the plating business in China, with operations set to start on September 10.

EEJA has been offering non-cyanide plating solution that contains no highly toxic cyanide for several decades. EEJA Shanghai will also offer non-cyanide solution in addition to conventional plating solution using cyanide. It will be the first company to introduce non-cyanide plating solution for printed circuit boards in China. EEJA Shanghai will mainly engage in plating solution analysis, plating technology consulting, and offering advice on customer trials using pilot line and laboratory work, while coordinating with local Chinese companies. Plating solution product sales will continue to be consigned to Tanaka Kikinzoku International (Shanghai) Co., Ltd. With the establishment of EEJA Shanghai, the number of days required until customers within China are supplied with technology services will be reduced by 90%, and improved analysis/evaluation turn-around times are also anticipated.

It is feared that cyanide has harmful effects on the environment due to inadequate waste water treatment systems, and restrictions on cyanide have been put in place in China as part of environment conservation policies. Although this is expected to lead to increased demand for environmentally-friendly non-cyanide plating solution, limited Chinese sourcing and production of these solutions have constrained supply. EEJA has developed a cyanide-free electroless plating solution LECTROLESS IGS2020 for printed circuit boards, with lead supply starting in June 2014. The establishment of EEJA Shanghai has hereby created a system for supplying LECTROLESS IGS2020 ahead of our competition. EEJA Shanghai will endeavor to increase the diffusion of non-cyanide plating solution in the Chinese market to meet future customer needs. Within China, EEJA is targeting sales of 720 million yen per year in the first fiscal year and 3.6 billion yen per year in FY2020.

■Overview of EEJA (Shanghai) Co., Ltd.

Company name: EEJA (Shanghai) Co., Ltd.

Representative: Yukio Sodeyama, Director & Managing Corporate Officer of EEJA

Head office: No.388, Huabei Road, Fengxian District, Shanghai, China

Telephone: +86-21-6448-5988

Founded: April 20, 2015

Capital: 100 million yen

Employees: 5

Areas of Business: Electro, electroless plating and equipment/technology development, technology consulting, import/export and sales of related product materials

■Tanaka Holdings Co., Ltd. (Holding company of Tanaka Precious Metals)

Headquarters: 22F, Tokyo Building, 2-7-3 Marunouchi, Chiyoda-ku, Tokyo

Representative: Akira Tanae, Representative Director & CEO

Founded: 1885

Incorporated: 1918

Capital: 500 million yen

Employees in consolidated group: 3,511 (FY2014)

Net sales of consolidated group: 856.4 billion yen (FY2014)

Main businesses of the group:

Manufacture, sales, import and export of precious metals (platinum, gold, silver, and others) and various types of industrial precious metals products. Recycling and refining of precious metals.

Website: <http://www.tanaka.co.jp/english> (Tanaka Precious Metals),

<http://pro.tanaka.co.jp/en> (Industrial products)

■Electroplating Engineers of Japan Ltd. (EEJA)

Head office: 5-50 Shinmachi, Hiratsuka-shi, Kanagawa

Representative: Koichiro Tanaka, Representative Director & CEO

Established: 1965

Capital: 100 million yen

Employees: 95 (FY2014)

Sales: 22,480 million yen (FY2014)

Areas of Business:

1. Development, production, sales and export of precious metal and base metal plating solutions, additives, and surface processing-related chemicals
2. Development, production, sales, and export of plating equipment
3. Import and sales of plating-related products

Website: <http://www.eeja.com/en/index.html>

<About the Tanaka Precious Metals>

Established in 1885, the Tanaka Precious Metals has built a diversified range of business activities focused on the use of precious metals. On April 1, 2010, the group was reorganized with Tanaka Holdings Co., Ltd. as the holding company (parent company) of the Tanaka Precious Metals. In addition to strengthening corporate governance, the company aims to improve overall service to customers by ensuring efficient management and dynamic execution of operations. Tanaka Precious Metals is committed, as a specialist corporate entity, to providing a diverse range of products through cooperation among group companies.

Tanaka Precious Metals is in the top class in Japan in terms of the volume of precious metal handled, and for many years the group has developed and stably supplied industrial precious metals, in addition to providing accessories and savings commodities utilizing precious metals. As precious metal professionals, the Group will continue to contribute to enriching people's lives in the future.

The eight core companies in the Tanaka Precious Metals are as follows.

- Tanaka Holdings Co., Ltd. (pure holding company)
- Tanaka Kikinzoku Kogyo K.K.
- Tanaka Kikinzoku Hanbai K.K.
- Tanaka Denshi Kogyo K.K.
- Tanaka Kikinzoku Jewelry K.K.
- Tanaka Kikinzoku Kogyo K.K.
- Tanaka Kikinzoku International K.K.
- Electroplating Engineers of Japan, Limited
- Tanaka Kikinzoku Business Service K.K.