
Tanaka Precious Metals Opens its Branch Office in San Jose, USA

Strengthening R&D Support for the Latest Technologies

such as Semiconductors, Recording Media and Solar Cells on the West Coast of the USA

Tanaka Holdings Co., Ltd. (a company of Tanaka Precious Metals, Headquarters: Marunouchi, Chiyoda-ku, Tokyo; President & CEO: Hideya Okamoto) announced today that Tanaka Kikinzoku International K.K. (Headquarters: Marunouchi, Chiyoda-ku, Tokyo; President & CEO: Hideya Okamoto; TKI), which handles the international operations of Tanaka Precious Metals will open a branch office in San Jose, California (hereinafter referred to as "San Jose Branch") on Wednesday, July 14.

The San Jose Branch will provide R&D support and sales using precious metal materials for customers conducting research and development on the latest technologies such as semiconductors, recording media (magnetic materials), solar cells, nano-biotechnology and electric vehicles on the West Coast centered around Silicon Valley. The San Jose Branch is the second TKI office in the United States and will be manned by 3 people.

Since the economic downturn triggered by the bankruptcy of Lehman Brothers in 2008, the US economy has remained stagnant, but it has now bottomed out and is expected to recover in the future. In the past, TKI has overseen operations throughout the United States including the West Coast from the local subsidiary's base in Indianapolis, Indiana. As the opening of the San Jose Branch will significantly reduce the long-distance travel and delays caused by time zone differences, it will enable the company to expand sales on the West Coast where much advanced technology development takes place, and respond to the needs of local customers with greater speed and versatility.

TKI also opened a branch office in Shenzhen, China on July 1 this year. TKI will strengthen its customer-oriented operations in each area by ascertaining global trends including the United States and Asia.

■ Overview of the San Jose Branch

Company Name: Tanaka Kikinzoku International (America), Inc. San Jose Branch
Telephone number: +1-408-779-0461
Key operations: R&D support and sales of the Tanaka Kikinzoku Group's products on the West Coast of the United States
Start of operation: Wednesday, July 14, 2010

■ Overview of the Shenzhen Branch

Company Name: Tanaka Kikinzoku International (Shanghai) Co., Ltd. Shenzhen Branch
Telephone number: +86 (755) 2588-2500
Key operations: R&D support and sales of the Tanaka Kikinzoku Group's products in the Shenzhen region of China
Start of operation: Thursday, July 1, 2010

■ **About TANAKA Holdings Co., Ltd. (Holding company of Tanaka Precious Metals)**

Headquarters: 22F, Tokyo Building, 2-7-3 Marunouchi, Chiyoda-ku, Tokyo

Representative: Hideya Okamoto, President & CEO

Founded: 1885

Incorporated: 1918

Capital: 500 million yen

Employees: 3,115 (Consolidated basis, as of March 2010)

Sales: 710.2 billion yen (Consolidated basis, as of the financial closing at the end of March 2010)

Main businesses of the group:

Manufacture, sales, import and export of precious metals (platinum, gold, silver, and others) and various types of industrial precious metals products. Recycling and refining of precious metals.

Website: <http://www.tanaka.co.jp>

■ **About Tanaka Kikinzoku International K.K.**

Headquarters: 22F, Tokyo Building, 2-7-3 Marunouchi, Chiyoda-ku, Tokyo

Representative: Hideya Okamoto, President & CEO

Founded: 1996

Incorporated: 1996

Capital: 500 million yen

Employees: 101

Sales: 158 billion yen (Consolidated basis, as of the financial closing at the end of March 2010)

Main businesses:

Import, export and sales of various industrial products and manufacturing plants from Tanaka Precious Metals

Website: <http://pro.tanaka.co.jp>

About the Tanaka Precious Metals

Established in 1885, the Tanaka Precious Metals has built a diversified range of business activities focused on the use of precious metals. On April 1, 2010, Tanaka Holdings Co., Ltd. was established as the holding company of the Tanaka Precious Metals. In addition to strengthening corporate governance, the company aims to improve overall service to customers by ensuring efficient management and dynamic execution of operations. Tanaka Precious Metals is committed, as a specialist corporate entity, to providing a diverse range of products through cooperation among group companies.

Tanaka Precious Metals is in the top class in Japan in terms of the volume of precious metal handled, and for many years the group has developed and stably supplied industrial precious metals, in addition to providing accessories and savings commodities utilizing precious metals. As precious metal professionals, the Group will continue to contribute to enriching people's lives in the future.

The eight core companies in the Tanaka Precious Metals are as follows.

- Tanaka Holdings Co., Ltd. (pure holding company)
- Tanaka Kikinzoku Kogyo K.K.
- Tanaka Kikinzoku Hanbai K.K.
- Tanaka Kikinzoku International K.K.
- Tanaka Denshi Kogyo K.K.
- Electroplating Engineers of Japan, Limited
- Tanaka Kikinzoku Jewelry K.K.
- Tanaka Kikinzoku Business Service K.K.